

APP

CITY POINTS CASCAIS

CASCAIS



THE CONCEPT



CITIZEN
(APP user)

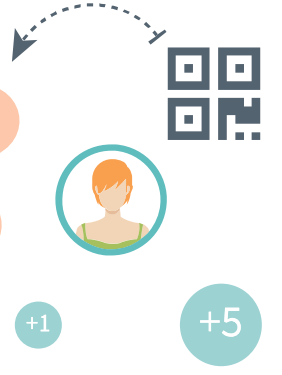


GOOD CITIZENSHIP PRACTICES



REWARDS AND RECOGNITION

CASCAIS
(points and rewards)



EXAMPLES OF ACTIONS TO EARN POINTS



01

ENVIRONMENT

- Recycling
- Reusing (2nd hand market)
- Sustainable consumption
- Environmental volunteering



02

CITIZENSHIP

- Participate in Participatory Budget
- Use citizenship municipal tools
- Participate in citizenship actions
- Contribute to local development actions
- Participate in studies



03

SOCIAL

- Volunteering
- Donate useful goods
- Adopt an animal
- Solidary and local consumption



04

MOBILITY

- Use public transports



05

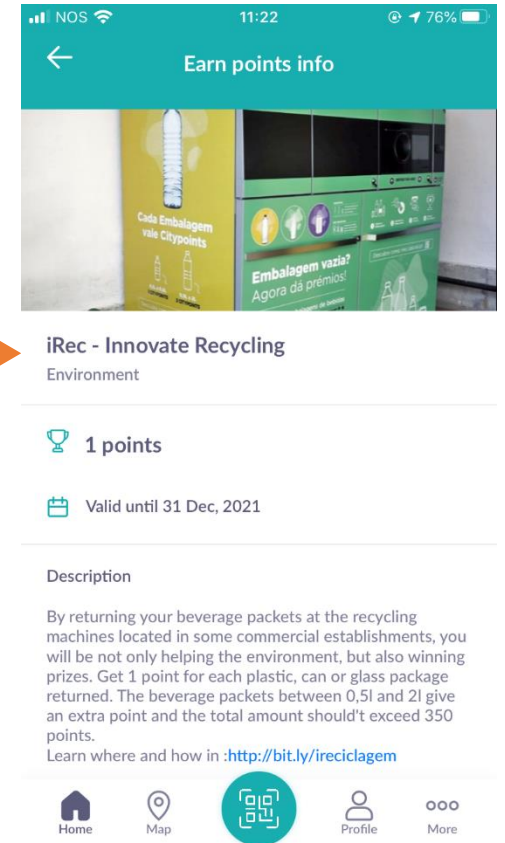
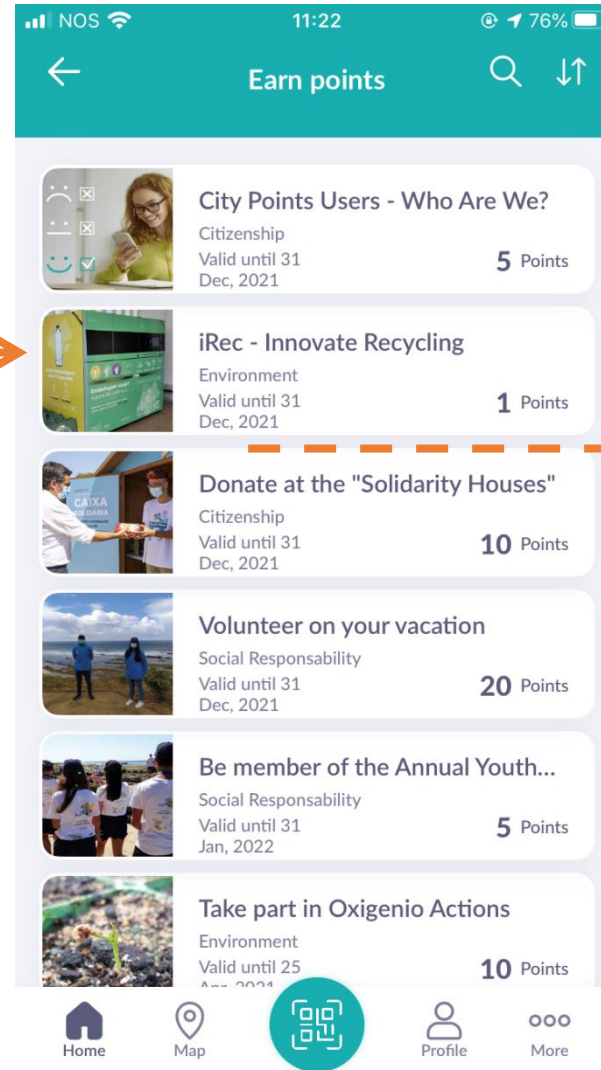
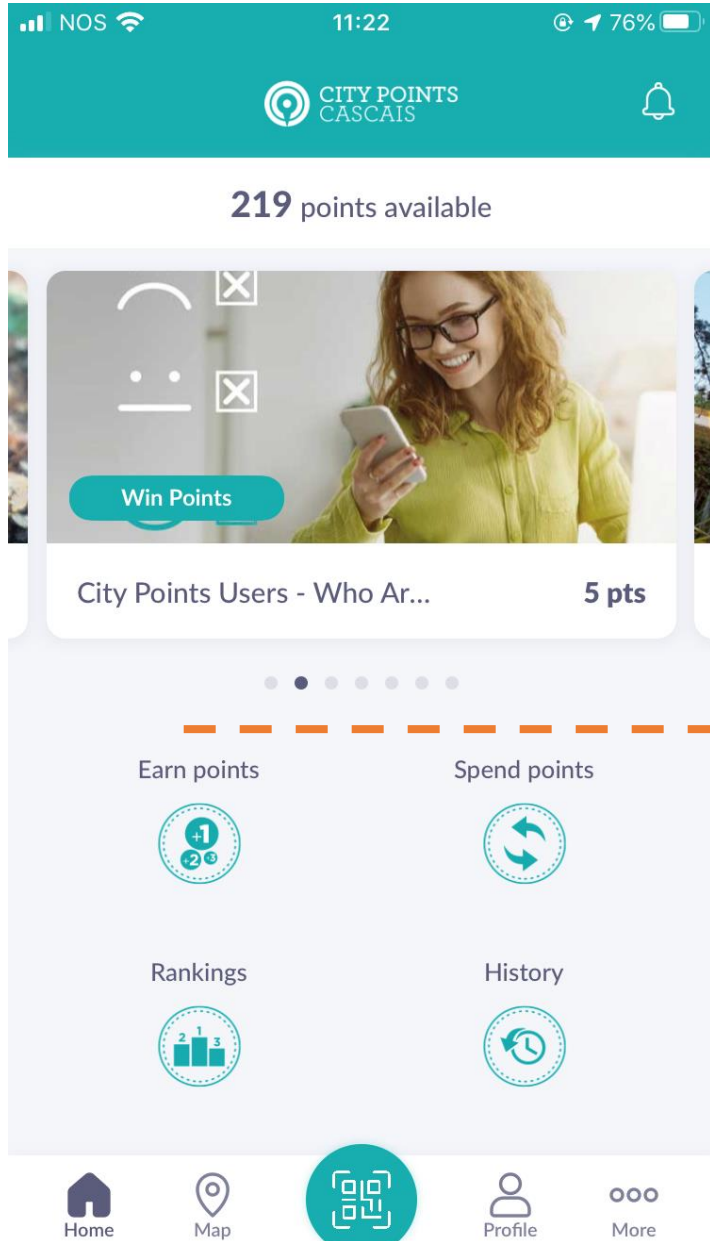
BONUS

- Registration on City Points
- Monthly ranking
- Invite friends to the app

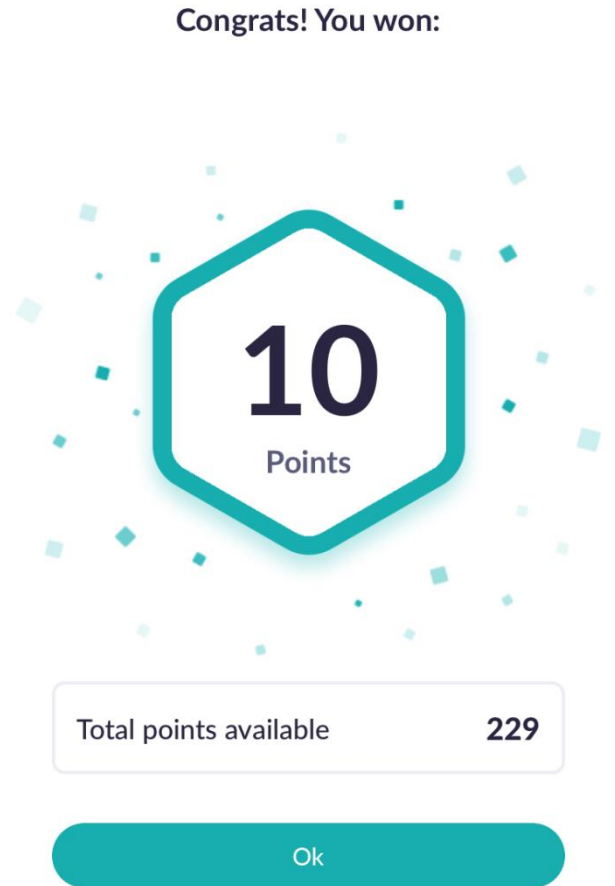
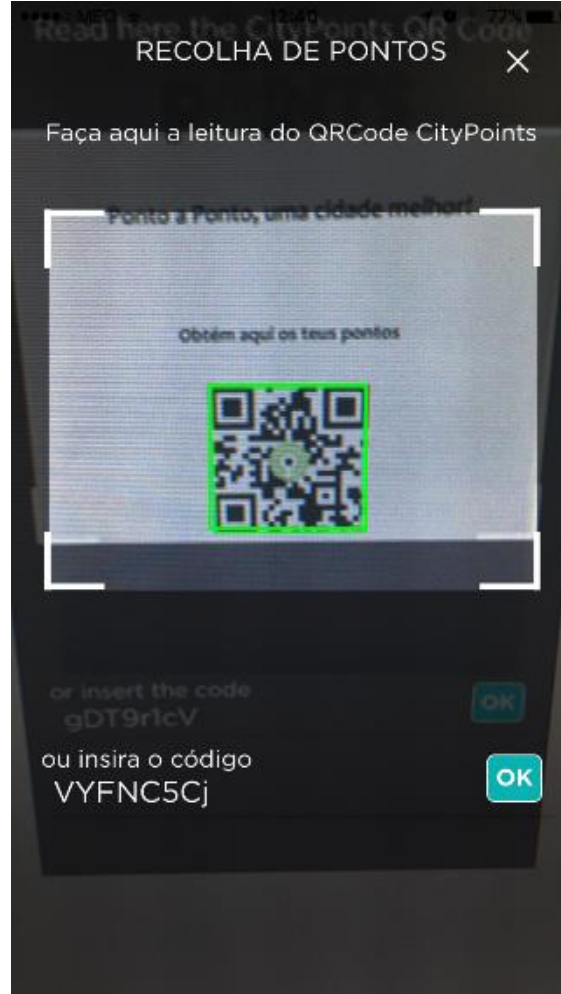
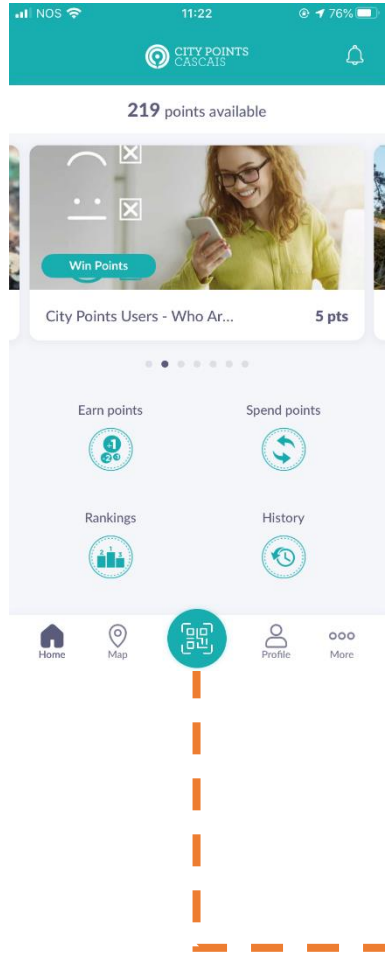
EXAMPLES OF REWARDS



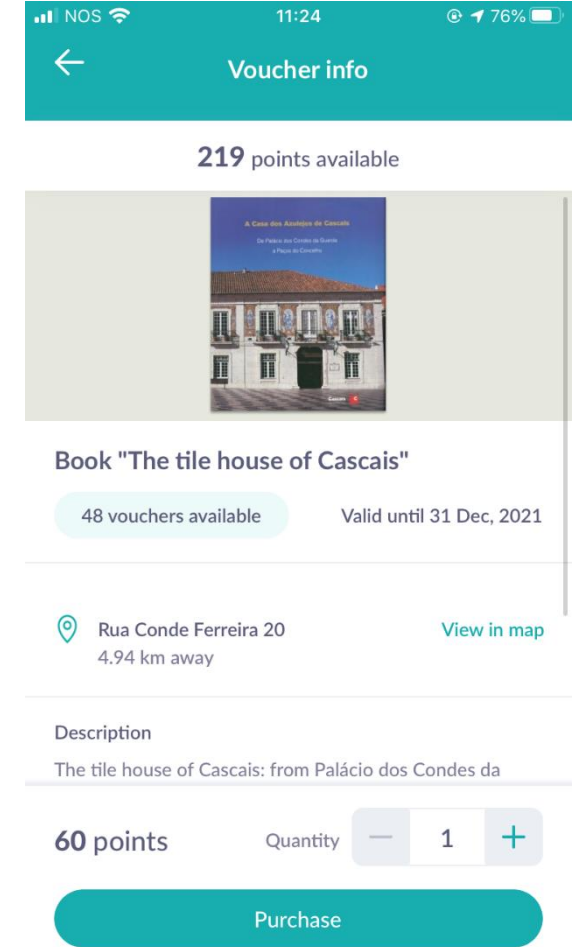
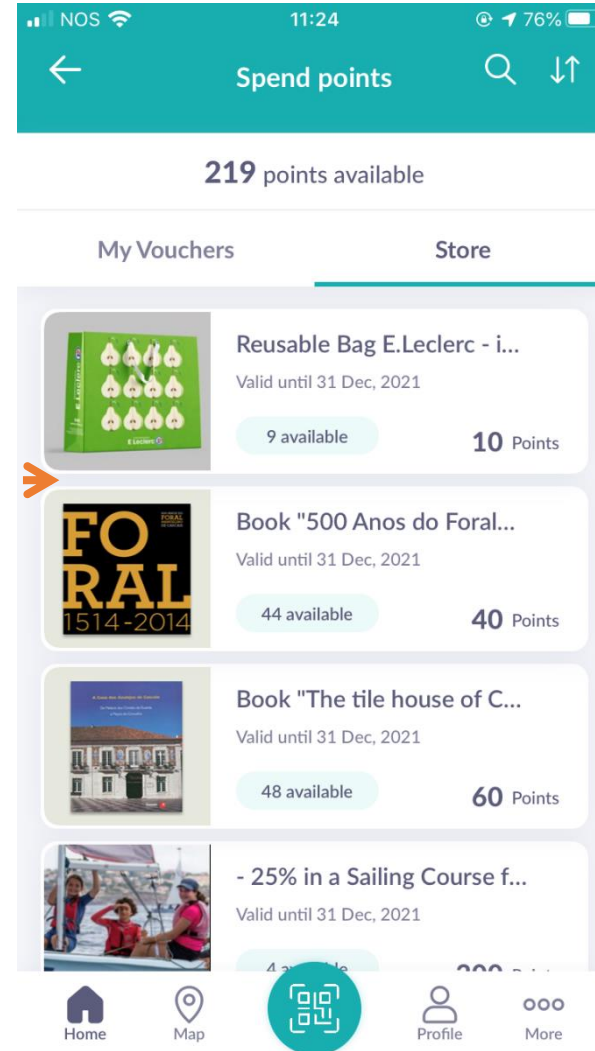
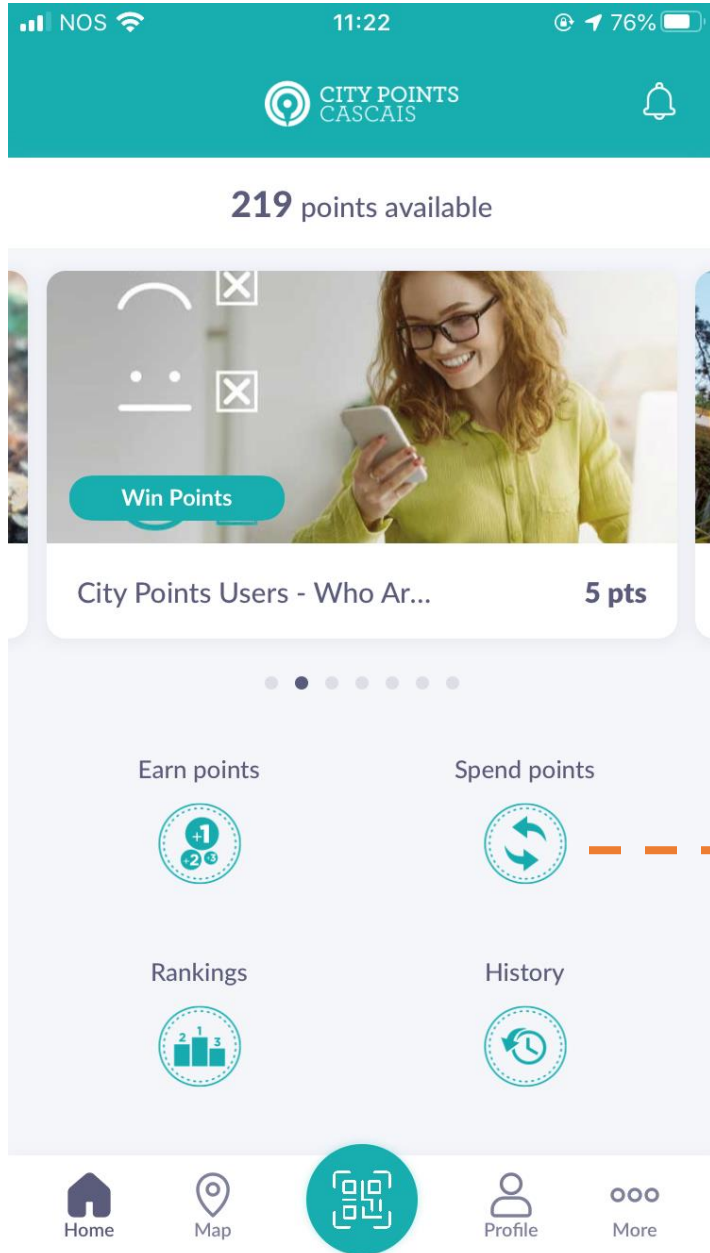
EARN POINTS



RECEIVE POINTS



SPEND POINTS



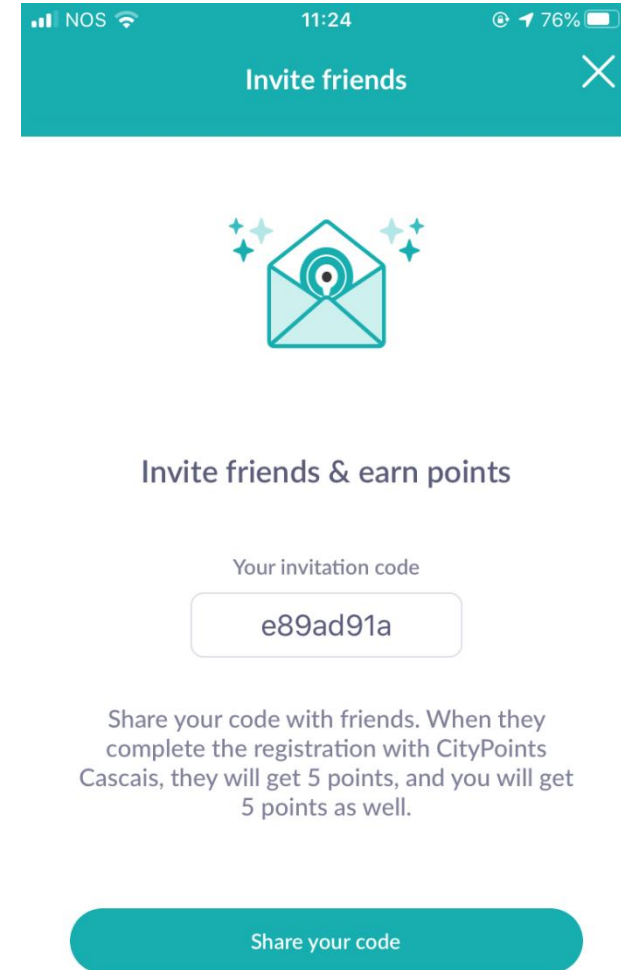


OTHER FEATURES

MONTHLY RANKING



INVITE FRIENDS



DATA
(UNTIL
JULY 2022)

USERS

10.717

INTERACTIONS

161.4219

ACTIONS

168

POINTS EARNED

1.716.659

REWARDS (kind)

430

VOUCHERS

18.072



CONTACTS

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